Scientific Entrepreneurship Workshop

When: February 14th, 9:00 am until 3:00 pm

Where: The Loft at Natty Greene’s

- Are you a scientist excited about developing science and technology ideas into useful products and interested in forming or being part of a start up business?
- Are you a business person with an interest in science?
- Do you and your friends need help expanding ideas for a new startup?
- Do you love the idea of being your own boss?
- Join us on February 14th from 9:00 am to 3:00 pm for a Scientific Entrepreneurship Workshop at Natty Greene’s

This workshop is being led by Dr. Cedric Pearce, a classically trained scientist (biochemist) who has been part of founding, growing, and successfully exiting science-based businesses, including Mycosynthetix, Inc. since the mid-1990s. He is an adjunct professor and a Coleman Entrepreneurship Fellow at UNCG. (http://www.mycosynthetix.com).

It is being hosted by Dr. Nicholas Oberlies, an entrepreneurial professor in UNCG's Department of Chemistry and Biochemistry (http://www.uncg.edu/che/Oberlies).

The workshop will include opportunities to network and will cover science concepts and the types of businesses they might lead to, how to evaluate these ideas, attracting a team to help develop your business, how to fund early stage companies including using SBIR grant funding, venture funding, and crowd-sourcing, growing your company, and exit strategies. Presentations from other successful science entrepreneurs will also be given.

- The workshop is limited to 25 participants, and you should come with ideas, questions, and an entrepreneurial spirit.
- The cost is $20 and will include lunch. There will be time for sampling of some of Natty Greene's fermented beverages too.
- You should email Dr. Nicholas Oberlies of UNCG's Department of Chemistry and Biochemistry to reserve your slot (nicholas_oberlies@uncg.edu).

The workshop is co-sponsored by the UNCG Entrepreneurship Cross-Disciplinary Program, the Coleman Foundation, and the Natural Products and Drug Discovery Center at UNCG.